

Picture Week: What to Expect

We're excited to be partnering with a new photography company this year that uses a simple online system to make picture week easy for both families and staff! All ordering will be done online through a platform called **PhotoDay**, and photos will ship directly to your home.

1. Student Information

Prior to picture week, we will provide the photographer with a roster of all dancers that includes their name, class/group and a parent email address.

2. Check-In at the Studio

When dancers arrive for photos, the photographer will check them in using an iPad and take a quick reference photo to match each dancer to their images.

3. No Order Forms Needed

All dancers will be photographed during their scheduled picture time and there's no need to submit an order form ahead of time. Families will have the opportunity to view the photos before placing an order. Sibling or friend photos can also be taken if time allows within the schedule.

4. Online Gallery

About **two weeks after picture day**, parents will receive an email with a link to their dancer's **private online gallery**. From there, you can:

- Choose your favorite poses
- Select packages or individual prints
- Crop images and add personalization

(Tip: Sometimes these emails can land in spam/junk folders, so please check there if you don't see it!)

5. Direct Shipping

All orders are printed through a professional lab and shipped directly to your home, so there's no need to pick up photos from the studio.

6. Retakes or Makeup Photos

If a dancer misses picture day or needs a retake, appointments can be scheduled directly with the photographer at their studio near downtown Fargo.